



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Pier 91  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 5344490

**Schedule Dates** 07/27/22-08/05/22  
**Advertiser** Computer and Communications Ind Association (1  
**Agency** Pier 91 (19318)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 11516 - CCIA DC TV 7.27-8.5 (1761050)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Nielsen,Liz  
**Phone/Fax** /  
**CPE** Est 11516 - CCIA DC  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Est 11516 - CCIA DC TV 7.27-8.5

**Date Entered** 07/26/22  
**Last Modified** 07/26/22  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,897.50  
**Net Total** \$95,752.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	43	\$56,000.00
Aug. 2022	21	\$56,650.00
<b>Grand Total:</b>	<b>64</b>	<b>\$112,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$700.00	\$2,100.00	Washington (WJLA)		7/26/22
2.0	Normal Line / SPOT	08/01/22-08/01/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$700.00	\$700.00	Washington (WJLA)		7/26/22
3.0	Normal Line / SPOT	08/01/22-08/01/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/26/22
4.0	Normal Line / SPOT	07/27/22-07/28/22	2	:30	6:58A- ABC-Good Morning America				1	1				2	\$2,000.00	\$4,000.00	Washington (WJLA)		7/26/22
5.0	Normal Line / SPOT	07/30/22-07/30/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$800.00	\$800.00	Washington (WJLA)		7/26/22
6.0	Normal Line / SPOT	07/30/22-07/30/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$800.00	\$800.00	Washington (WJLA)		7/26/22
7.0	Normal Line / SPOT	07/30/22-07/30/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$800.00	\$800.00	Washington (WJLA)		7/26/22
8.0	Normal Line / SPOT	07/31/22-07/31/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$250.00	\$250.00	Washington (WJLA)		7/26/22
9.0	Normal Line / SPOT	07/31/22-07/31/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		7/26/22

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10.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	9A- Live with Kelly				1	1	1			3	\$600.00	\$1,800.00	Washington (WJLA)		7/26/22
11.0	Normal Line / SPOT	08/02/22-08/02/22	2	:30	9A- Live with Kelly			1						1	\$600.00	\$600.00	Washington (WJLA)		7/26/22
12.0	Normal Line / SPOT	08/01/22-08/01/22	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$400.00	\$400.00	Washington (WJLA)		7/26/22
13.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	10A- News-Good Morning Washington at 10a				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		7/26/22
14.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	10:58:25A- ABC-The View				1	1	1			3	\$1,100.00	\$3,300.00	Washington (WJLA)		7/26/22
15.0	Normal Line / SPOT	08/01/22-08/01/22	2	:30	10:58:25A- ABC-The View		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		7/26/22
16.0	Normal Line / SPOT	08/01/22-08/01/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		7/26/22
17.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			3	\$750.00	\$2,250.00	Washington (WJLA)		7/26/22
18.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1	1	1			3	\$700.00	\$2,100.00	Washington (WJLA)		7/26/22
19.0	Normal Line / SPOT	08/02/22-08/02/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1						1	\$700.00	\$700.00	Washington (WJLA)		7/26/22

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20.0	Normal Line / SPOT	08/01/22-08/01/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		7/26/22
21.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1			3	\$1,100.00	\$3,300.00	Washington (WJLA)		7/26/22
22.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		7/26/22
23.0	Normal Line / SPOT	08/01/22-08/01/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/26/22
24.0	Normal Line / SPOT	07/31/22-07/31/22	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/26/22
25.0	Normal Line / SPOT	07/31/22-07/31/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$1,400.00	\$1,400.00	Washington (WJLA)		7/26/22
26.0	Normal Line / Access	07/27/22-07/27/22	2	:30	6:58:46P- Wheel Of Fortune				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		7/26/22
27.0	Normal Line / Access	08/01/22-08/01/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		7/26/22
28.0	Normal Line / Access	08/01/22-08/01/22	2	:30	7:27:41P- Jeopardy		1							1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/26/22
29.0	Normal Line / Access	07/28/22-07/28/22	2	:30	7:27:41P- Jeopardy					1				1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/26/22

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31.0	Normal Line / SPOT	07/30/22-07/30/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/26/22
32.0	Normal Line / SPOT	07/27/22-07/28/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1	1				2	\$1,400.00	\$2,800.00	Washington (WJLA)		7/26/22
33.0	Normal Line / SPOT	08/01/22-08/02/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1						2	\$1,400.00	\$2,800.00	Washington (WJLA)		7/26/22
34.0	Normal Line / SPOT	07/31/22-07/31/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/26/22
35.0	Normal Line / SPOT	07/27/22-07/29/22	2	:30	11:35P- ABC-Jimmy Kimmel				1	1	1			3	\$600.00	\$1,800.00	Washington (WJLA)		7/26/22
36.0	Normal Line / SPOT	08/01/22-08/01/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)		7/26/22
37.0	Normal Line / Prime	08/01/22-08/01/22	2	:30	7:58P- ABC-The Bachelorette (Monday)		1							1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/26/22
38.0	Normal Line / SPOT	08/03/22-08/03/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$1,400.00	\$1,400.00	Washington (WJLA)		7/26/22
39.0	Normal Line / Access	08/03/22-08/04/22	2	:30	6:58:46P- Wheel Of Fortune				1	1				2	\$4,000.00	\$8,000.00	Washington (WJLA)		7/26/22

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40.0	Normal Line / SPOT	08/05/22-08/05/22	2	:30	6:58A- ABC-Good Morning America						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/26/22
41.0	Normal Line / Access	08/03/22-08/04/22	2	:30	7:27:41P- Jeopardy				1	1				2	\$7,000.00	\$14,000.00	Washington (WJLA)		7/26/22

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